

Claudia Weber

Making the Impossible Possible (with Gerlinde Schuller), 2005/2006

Collaboration:

With the information designer Gerlinde Schuller (*The World as Flatland*, Amsterdam)

Context:

Publication of a year-long research into a prize-winning architectural structure and the two highly ambitious enterprises that were taking place within it.

In September 2006 we published the book 'Making the Impossible Possible' which documents a unique accumulation of superlatives. Light is shed on two business strategies – CargoLifter and Tropical Islands – attempting to realize mankind's primordial dreams, the dream of flying and the dream of paradise. The scene takes place in the world's largest self-supporting hall in a small town close to Berlin. We compared these two visions on their paths to implementation, while simultaneously putting them in the context of current international events.

The documentation is supplemented with text contributions by: Sam Jacob (architect, writer and critic, FAT Ltd., London), Dingeman Kuilman (Premsula Design Foundation, Amsterdam), Jochen Becker (critic and curator, Berlin) and Prof. Dr. Bernd Kriegesmann (Institute for Applied Innovation Research, Bochum).

Press:

Excerpt from a review in The Art Book Journal, UK, November 2006, Volume 15, Issue 4:

,Using a non-traditional structure and relying on their visual arts and design backgrounds, the authors are able to present a fully realised portrait of this unique hall, the two functions it has served and the impact its presence has had on the local and national psyche in a way that is both informative and critical.'



